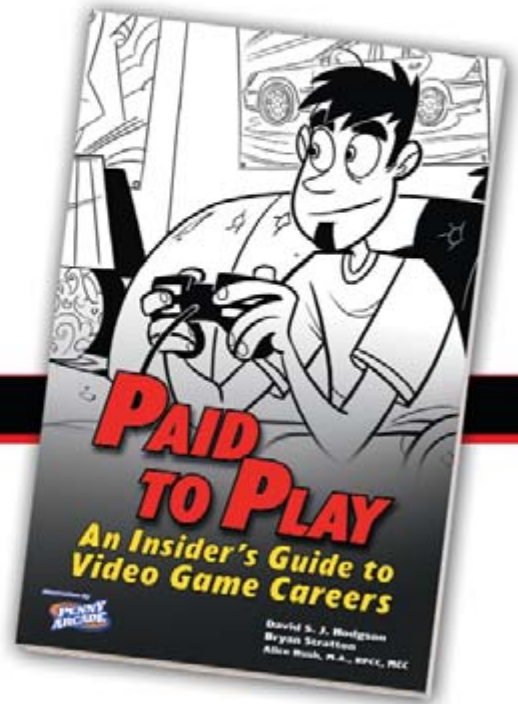


PAID TO PLAY

An Insider's Guide to Video Game Careers

by David Hodgson, Bryan Stratton, Alice Rush, MA, RPCC, MCC



“No one would think of denying that [the videogame market] is big, but few grown ups outside the business have an understanding how big they have become.”

— Jonathan Dee, New York Times Magazine

Did you know...

- The average age of a game player is now 30 years old?
- Half of all Americans age 6 and older play video games?
- Thirty-nine percent of all game players are now women?

Over 100 professionals in the video game industry were interviewed; over 50 careers profiled.

Paid To Play is an “insiders guide” written by an expert career counselor and two veteran video game professionals—designed to help you learn about “real jobs” in this fun industry. Complete with self-assessment exercises, targeted sample resumes, and over a hundred interviews with specific job opportunities in this growing and lucrative field. Learn about salary, education and training required, a comprehensive list of employers, colleges and how to break into this competitive field—from an “insiders perspective.”

This book is perfect for any Career Counselor helping ages 14-30+

Help your young clients follow their dream.

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